

Early Shopping Is  
Desirable Because--

1. Presents for the Atlantic seaboard cities should be sent on the S. S. Manoa, December 8th.
2. Presents for the Pacific Coast cities should be sent on the S. S. Matsonia, December 16th.
3. For local giving, those who DO shop early naturally have a wider selection.

From [the artistic centers [of [the [four quarters of the globe

## Wichman & Co.

LEADING JEWELERS

secured the wonderful array of beautiful articles which fill their store and which they offer to the buyers of Worthy Christmas Gifts

What to give! That, alas, is not an easy matter to decide--and because it is not easy, should be the more worthy of thought and effort.

May we suggest that in our Christmas stock will be found gifts in Jewelry, Gold, Silver, Platinum, Crystal and Leather,---gifts for persons of both sexes, of any age from the cradle to the silvered three-score-and-ten---gifts at prices consistent with the largest bank account or the smallest purse.

And we bespeak an early visit to our establishment, that you may have the opportunity to see the best display before any one line becomes depleted.



"If it's from Wichman's,  
you KNOW it's good."

CHRISTMAS ON THE MAINLAND

CHRISTMAS  
IN HAWAII